JT’s Cuts Academy - 2019-2021 Strategic Plan
**Goals and Projects – Revised May 2020 (revised quarterly).**

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| **Description****Of Project & Goals** | **Expected Start of Project** | **Expected Completion of Project** | **Responsible** | **Strategies** | **Status** |
| Maintain the relevance of our school’s Mission and Vision ensuring it drives all activities, and remains in compliance with COE’s standards | July 2019 | On going | President | As listed below | On-going |
| **Schools Mission and Vision** |
| JT’s Cuts Academy Mission is “Our mission is to provide quality accessible education to students in pursue of a technical career in the beauty industry.”JT’s Cuts Academy Vision is “ Our vision is to be recognized for providing our students with the education and professional skills that lead to fulfilling careers in the beauty industry.  ” |
| **Funding** |
| This goal does not require a specific budget associated to it.  |
| **Milestones and Tasks** |
| Annually – every January | On-going | School President | School President conducts an annual Staff and Operations meeting to present the results of the completed year and the plans for the year that is starting.Department policies and outcomes are revised and confirmed to be in compliance and supporting the Mission and Vision of the school.Document meeting minutes and any changes to plan and action items as a meeting outcome. | To be conducted annually – first conducted on January 2020 |
| Twice a Year | On-going | School President | School President conducts the Advisory Committee meeting twice a year and presents the results of the completed six months and the plans for the year ahead.Department policies and outcomes are revised and confirmed to be in compliance and supporting the Mission and Vision of the school.Document meeting minutes and any changes to plan and action items as a meeting outcome. | To be conducted twice a year – first conducted on January 2020 |

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| **Description****Of Project & Goals** | **Expected Start of Project** | **Expected Completion of Project** | **Responsible** | **Strategies** | **Status** |
| School accreditation with The Council on Occupational Education (COE) | July 2019 | November 2020 | School President | As listed below | Preparing for Accreditation visit |
| **Funding** |
| The funding for goal is the budget allocated to the Institutional Planning department for each fiscal year. The budget is determined annually each January as part of the projected budget for the calendar year ahead. |
| **Milestones and Tasks** |
| Jul 2019 | Jul 2019 | Glorivee UlloaKiarra Ulloa | Participated in COE Summer Candidate Academy Part I | Done!  |
| Aug 2019 | Sep 2019 | Glorivee Ulloa | Prepare Candidate Application  | Done! |
| Oct 2019 | Oct 2019 |  | Host Candidate Visit | Done! |
| Nov 2019 | Nov 2019 | Glorivee UlloaKiarra Ulloa | Attend Candidate Workshop Part 2  | Done! |
| Dec 2019 | Dec 2019 | COE Commission | Commission Candidate Approval | Candidacy Status Achieved |
| January 2020 | June 2020 | Glorivee UlloaTranarous JohnsonEverette Neely | Prepare for next accreditation milestones | Prepare Self-Study Report, Policy and Procedures, and Exhibits |
| TBD? July? | July-Aug? | Glorivee Ulloa | Submit Self-Study and 2019 Financials |  |
| TBD | TBD | Glorivee UlloaTranarous JohnsonEverette Neely | Host Preliminary Visit |  |
| TBD | TBD | Glorivee UlloaTranarous JohnsonEverette Neely | Host Accreditation Visit |  |
| TBD | TBD | Glorivee UlloaTranarous JohnsonEverette Neely | Prepare response to visiting team report  |  |
| TBD | TBD | COE Commission | Initial Accreditation Approval |  |

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| **Description****Of Project & Goals** | **Expected Start of Project** | **Expected Completion of Project** | **Responsible** | **Strategies** | **Status** |
| Increase Student Enrollment by a 15 % on an annual basis. | October 2019 | On going | President | As listed below | On-going |
| **Funding** |
| The funding for goal is the budget allocated to the admissions department for each fiscal year. The budget is determined annually each January as part of the projected budget for the calendar year ahead. |
| **Milestones and Tasks** |
| Quarterly | On-Going | President | Present at Strategic Meeting a report with enrollments for the quarter, compare with established goals, and confirm course of action for the following quarter.Document meeting minutes and any changes to plan and action items as a meeting outcome.  | To be conducted quarterly – January, May, July, October.  |
| Annual meeting every January  | On-going | President | Present at Strategic Meeting a report with enrollments as of the closed FY, compare with established goals, and present plan for the new FY to achieve the 15% increase goal.Document meeting minutes and any changes to plan and action items as a meeting outcome. | To be conducted annually – first one on January 2020 |
| Twice a Year | On-going | President | Present this Goal, status and achieved outcomes twice a year to advisory committee members. Document meeting minutes and any changes to plan and action items as a meeting outcome. | To be conducted twice a year – first conducted on January 2020 |
| Annual meeting every January  | On-going | President | Present at Annual Staff and Operations Meeting a report with enrollments as of the closed FY, compare with established goals, and present plan for the new FY to achieve the 15% increase goal.Document meeting minutes and any changes to plan and action items as a meeting outcome. | To be conducted annually – first one on January 2020 |

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| **Description****Of Project & Goals** | **Expected Start of Project** | **Expected Completion of Project** | **Responsible** | **Strategies** | **Status** |
| Increase school profit 15 % on an annual basis | October 2019 | On going | President | As listed below | On-going |
| **Funding** |
| The funding required to accomplish this goal is directly related to the Admissions Department achieving its enrollments goal for the year. The budget is allocated annually each January to the Admissions Department, and presented in the January meeting, and reflected in the projected budget for the calendar year.  |
| **Milestones and Tasks** |
| Quarterly | On-Going | President | Present at Strategic Meeting a report with profits for the quarter, compare with established goals, and confirm course of action for the following quarter.Document meeting minutes and any changes to plan and action items as a meeting outcome.  | To be conducted quarterly – January, May, July, October.  |
| Annual meeting every January  | On-going | President | Present at Strategic Meeting a report with enrollments and profits as of the closed FY, compare with established goals, and present plan for the new FY to achieve the 15% increase goal.Document meeting minutes and any changes to plan and action items as a meeting outcome. | To be conducted annually – first one on January 2020 |
| Twice a Year | On-going | President | Present this Goal, status and achieved outcomes twice a year to advisory committee members. Document meeting minutes and any changes to plan and action items as a meeting outcome. | To be conducted twice a year – first conducted on January 2020 |
| Annual meeting every January  | On-going | President | Present at Annual Staff and Operations Meeting a report with goal outcomes as of the closed FY, compare with established goals, and present plan for the new FY to achieve the 15% increase goal.Document meeting minutes and any changes to plan and action items as a meeting outcome. | To be conducted annually – first one on January 2020 |

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| **Description****Of Project & Goals** | **Expected Start of Project** | **Expected Completion of Project** | **Responsible** | **Strategies** | **Status** |
| Apply for Title IV funding | 2021 | 2021 | President | As listed below | To start as soon as accreditation status achieved |
| **Funding** |
| Funding for this process has been added to the Institutional Planning Department. |
| **Milestones and Tasks** |
| TBD | TBD | President | Prepare application for Title IV funding under the guidance of the CPA that specializes in that.  | Not started yet. Awaiting to start conversations after accreditation visit is conducted. |
| TBD | TBD | President | Follow-up in the process as per the guidance of CPA.Contract third party servicer.  | Not started yet. Awaiting accreditation approval by COE. |
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